



**Port Chester High School Band Association
Tamarack Road
Port Chester, New York 10573**

May 2011

Dear Owner/Manager:

The Port Chester High School Marching Band would like to you place an ad for your business in our annual Advertising Journal. This is our main fundraising vehicle each band season and the funds are used to support the music and competition programs throughout the year. Last year's Journal was 230 pages and helped us raise over \$30,000. We will be distributing the Ad Journals at our Annual Winter Concert in December. Each advertiser will also receive a complimentary copy as well.

Allow me to tell you a bit about the band. This year's band has 130. The members span all grades, 8-12 and accurately represent the diversity of our community. They truly deserve the nickname given to them by their community; "The Pride of Port Chester".

We have had another successful competition season this year with the band winning as Class 5A-Yamaha Cup, Class IV-USSBA Northern State Champions, and a respectable finish in Class 5 MAC Championship in Trumbull

Our program keeps these young people occupied with intensive practices and extensive training in music and marching. We provide specialized instruments to students that cannot afford them. We also provide supplemental staff for specialized training in percussion, color guard and marching. Finally, we supply support for their competitive efforts by providing miscellaneous equipment, transportation, food and drink during the competition season.

Your business can benefit by advertising with us. Our children and their families are local residents and consumers. They will remember our advertisers when shopping choices can be made. Also the Journal will receive wider attention as you and other business proudly display it in their reception and other customer areas. The Journal's presence at your business will show that you are a PCHS Band supporter and care for the community that your business is in.

Enclosed are some page samples for last year's Journal along with an order form. Please make all checks out to: PCHS Band Association and send them to the address on the order form. Just for the record, we are registered with the IRS as a 503 © charitable organization and your contribution will be fully tax-deductible.

Won't you please see your way to placing an ad with us? You will be helping the youth of your community and preserving a very worthwhile program. Should you have any questions you may contact the Band Association Business Agent, Phil Gasparini at 914-939-6206.

Thank you very much for your support.

Sincerely,
Robert C. Vitti
Band Director