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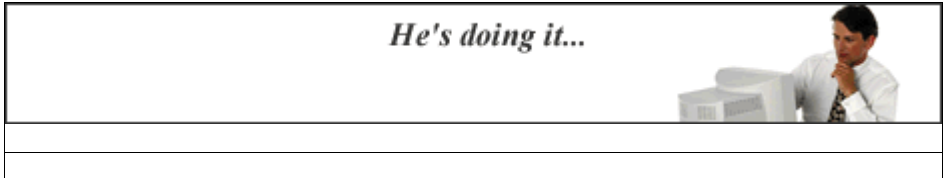
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New Fun Cards & Discounts Arrive At Playland



Westchester.com
 Wednesday, 11 May 2005



Rye, NY - Playland Amusement Park in Rye will be more fun than ever this season with a convenient "new" way to enjoy the rides, economical ride packages and a bonus for County Park Pass holders.

Playland officially opens for the season on Saturday, May 14, with entertainment beginning at 11 a.m. and rides opening at 12 noon. And, visitors will be treated to free Bee-Line bus rides to and from the park through the end of May.

"Ride tickets at Playland have been replaced by new Fun Cards and Fun Bands," said County Executive Andy Spano. "This new way of riding will speed up ride lines, make purchasing much quicker than before and allow us to offer discounts to Park Pass holders. Playland will retain its historic ambiance but move into the 21st century. We have also lowered some of our pricing and added new ride package choices so patrons will have an incentive to visit more. It will be an exciting year at Playland."

Spano noted that the free Bee-Line bus transportation to Playland is part of his pledge to waive fares on the county's Bee-Line bus system every day through the end of May, following the recent drivers' strike. "I hope that many people - seasoned Bee-Line riders and newcomers alike - will take advantage of this offer and use our excellent bus system, whether for a commute or an excursion to Playland," he said.

Playland's new computerized Fun Card system, which [monitors](#) points and elapsed time, will allow visitors to enter any of the over 50 major and Kiddyland rides with a quick [scan](#) at each ride entrance.

Playland Fun Cards can be purchased for the economical price of \$20 for a 24- Point Fun Card and \$28 for a 36-Point Fun Card. Rides require 2 to 4 points each. Park Pass holders who purchase 36-Point Fun Cards automatically receive 8 Bonus Points when presenting their Park Pass (maximum four offers per visit, season-long). Fun Card points are valid forever and are rechargeable at any sales booth or new electronic kiosks located throughout the park.

For the serious rider, Playland now offers a "Fun Band" wristband for \$35 which is good for unlimited rides for six hours on the day of visit. On Opening Day only, May 14, the Fun Band will be sold for \$15 from noon until 6 p.m.

Opening Day, Saturday, May 14

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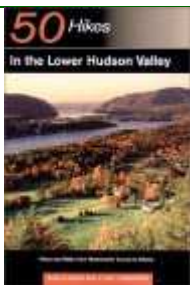
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The opening celebration begins with free strolling entertainment at the Fountain Plaza beginning at 11 a.m. followed by the traditional parade from Playland's upper circle to the Fountain Plaza with the Port Chester High School Marching Band accompanied by local dignitaries, staff and Playland's mascot Coaster the Dragon.

The gates to the park will open at noon, and the park will remain open until 9 p.m. Rain date for Opening Day is Sunday, May 15. Admission to Playland is always free.

Visitors can purchase a special Opening Day Fun Band for \$15, which is available for all rides from noon until 6 p.m. Fun Bands will go on sale at 10:30 a.m. at Group Sales, across from Mini Golf.

Playland is open Saturdays and Sundays until Memorial Day weekend. Admission to Playland is always free. Parking on weekends is \$7 per [car](#).

Playland is owned and operated by Westchester County Parks. Playland Park is known as America's first totally planned amusement park and was designated a [National](#) Historic Landmark in 1987.

Playland is located in Rye, New York and can be reached via the New England Thruway (I-95), Playland Parkway exit 19. For more information, call 914-813-7010 or visit Playland at www.ryeplayland.org.

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