

## Port Chester High School Marching Band 2023/2024 Season Business Ad Order Form



☐ 1/8 Pa	<b>ge</b> QTY: \$55 each - No Book Included		
☐ 1/4 Pa	<b>ge</b> QTY: \$90 each - No Book Included		
☐ 1/2 Pa	geQTY: \$125 each - Includes 1 Soft Cover Book**		
☐ FULL F	Page B/WQTY: \$180 each - Includes 1 Soft Cover Book**		
☐ FULL F	Page COLORQTY: \$250 each - Includes 1 Soft Cover Book**		
Please Note: Inside/Outside Cover ads are first-come, first-serve.			
☐ INSIDE FRONT COVER - B/W \$500 Includes 1 Soft Cover Book**			
☐ INSIDE BACK COVER - B/W \$400 Includes One 1 Soft Cover Book**			
☐ OUTSIDE BACK COVER - COLOR \$800 Includes One 1 Soft Cover Book**			
(1) TOTAL for all ads combined \$			
ALL AD MATERIALS ARE DUE BY February 1, 2024			
(No Refunds if materials are not received by due date)			
See ad info on the right for sizing and electronic specs.			
Please email electronic files to: pchsband.adjournal@gmail.com			
If your file is too large to email directly, use wesendit.com and follow the instructions to send it to the above email.			
<sup>†</sup> Please mail hardcopy ads in a 9x12 flat envelope to:  Mary Rae d'Esperies, 418 Glen Avenue, Port Chester, NY 10573			
Do Not	,		
	the card or ad sheet, please write what you want on a seperate piece of paper and include it with your submission.		
Do Not			
Do Not	Not Tape, staple or paperclip business cards to this sheet. Please put them		
	in a seperate envelope. Place this sheet and the envelope containing the card(s) in a 9 x 12 flat envelope.		
<b>To preorder (multiple) books</b> add \$25 for each soft cover. Fill-in the quantity			
below and total cost.			
	Soft Cover Quantity:		
	(2) <b>Total \$</b>		
Contact:	Email:		
Address:			
Total from 1 & 2 \$ Paid by: □ Cash □ Check			
Make checks payable to the Port Chester			
Check#: Date: High School Marching Band Association.			
Ad(s) sold by: (Include Band Member Name Here)			

## **AD MEASURMENTS**

**Eighth Page** 3.625" x 2.125"

**Quarter Page** 3.625" x 4.25"

**Half Page** 7.25" x 4.25"

Full Page B/W,Color 7.25" x 8.5"

**Inside/Outside Covers** 7.5" x 10"

1/8 Page	1/4 Page	
1/8 Page		
1/2 Page		

## **AD REQUIREMENTS**

High res (300 DPI), PDF format. NO bleeds or crops. Keep all copy .125" from edges.

**Color ads:** CMYK ONLY, No Pantone or RGB. Non CMYK files will be converted to CMYK, no accounting for color shifts.

**B/W** ads: Set to grayscale.

Fonts must be outlined and all layers flattened.

**NO Microsoft Word Docs.** 

†Hardcopy materials are scanned as-is.