# Port Chester High School Marching Band 2023/2024 Season Business Ad Order Form 

## AD MEASURMENTS

Eighth Page
$3.625^{\prime \prime} \times 2.125^{\prime \prime}$
Quarter Page
3.625" x 4.25"

Half Page
$7.25^{\prime \prime} \times 4.25^{\prime \prime}$
Full Page B/W,Color $7.25^{\prime \prime} \times 8.5^{\prime \prime}$
Inside/Outside Covers
$7.5^{\prime \prime} \times 10^{\prime \prime}$

| $1 / 8$ Page |  |
| :---: | :---: |
| $1 / 8$ Page |  |
| $1 / 4$ Page |  |
| $1 / 2$ Page |  |
|  |  |

## AD REQUIREMENTS

High res (300 DPI), PDF format. NO bleeds or crops. Keep all copy .125" from edges.

Color ads: CMYK ONLY, No Pantone or RGB. Non CMYK files will be converted to CMYK, no accounting for color shifts.
B/W ads: Set to grayscale.
Fonts must be outlined and all layers flattened.
NO Microsoft Word Docs.
${ }^{\dagger}$ Hardcopy materials are scanned as-is.

