



# Port Chester High School Band Association

2022-2023 Street Beat Ad Journal

1 Tamarack Rd | Port Chester, NY 10573

[PCHSBandAssociation@gmail.com](mailto:PCHSBandAssociation@gmail.com)

November 1, 2022

Dear Business Owner,

This year the Port Chester High School Marching Band, the "Pride of Port Chester," is celebrating its 90th Year! Our 153 members devote many hours of their time training for competitions, local parades and appearances at our home football games

We are kicking off our annual ad journal fundraiser and ask if you would please consider placing an ad in this year's 2022-2023 edition. We are excited to announce that this year's Ad Journal will be a special edition titled, "The Street Beat" to commemorate the 90th anniversary of the PCHS Marching Band. New for this year's ad journal includes the option for full color ads, and the option to purchase or upgrade to hardcopy editions of "The Street Beat." Further, we are taking steps to put this edition into circulation by giving all of our community members an opportunity to purchase this commemorative 90th anniversary edition, so your advertisements will have more exposure than ever before.

As you already know, the Ad Journal is a long-standing annual tradition in Port Chester that showcases the love and support our community has for the Pride of Port Chester. It also captures the year's Band experiences and accomplishments, and is a significant fundraiser to help ensure the Band Program continues to be an extraordinary experience for years to come.

This benefits you because:

- You are supporting our kids, who represent the diversity of our community, in a program that teaches them more than just music but teamwork, honor, commitment, discipline and tradition.
- Our band families appreciate your support and in turn, will patronize your business to support you.

Fundraiser dollars are used to ....

- provide supplemental staff for specialized training in percussion, color guard and marching
- support competitions with miscellaneous equipment, transportation, food and drink
- to cover all of the costs associated with the equipment trucks

Enclosed is the ad journal contract & order form with additional information on *The Street Beat*, and advertising options.

To learn more about the band and the PCHS Band Association, please visit our website <https://portchesterhighschoolband.org>. Should you have any questions, you may contact the PCHS Band Association, the PCHS Band Ad Journal Committee ([PCHSBand.AdJournal@gmail.com](mailto:PCHSBand.AdJournal@gmail.com)), Karen Mercera ([kmercera.pcschools@gmail.com](mailto:kmercera.pcschools@gmail.com)), or Mary Rae D'Esperies ([maryraeE@gmail.com](mailto:maryraeE@gmail.com)).

Thank you very much for your support.

Sincerely,

The Street Beat Committee & the Executive Board  
Port Chester High School Band Parent Association